

#### **CUSTOM LABELS & GRAPHIC OVERLAYS**











DIGITAL

















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# **ABOUT US**

Label-Aid Systems, Inc. was founded in 1976 and is an ISO 9001: 2015 certified custom label company. We are a group of highly motivated, trained, and skilled individuals that make up this premier manufacturer of labels, decals, and graphic overlays.

# WHAT TYPE OF PRODUCTS DOES LABEL-AID SYSTEMS DELIVER?

- Digital and Screen Printed Graphic Overlays, Panels, Nameplates, Faceplates, and Decals
- Digital and Flexographic roll labels on a wide variety of materials
- Domed Decals
- Die Cut Foam Gaskets

## WHAT SETS LABEL-AID SYSTEMS APART?

- First and foremost, **OUR PEOPLE!** We have experienced, well trained people who work hard to provide an exceptional product!
- Our advanced and high quality systems. We are ISO 9001:2015 certified and have 40 plus years of automotive supplier quality experience.
- No red tape or delays.
- Thousands of satisfied customers.



















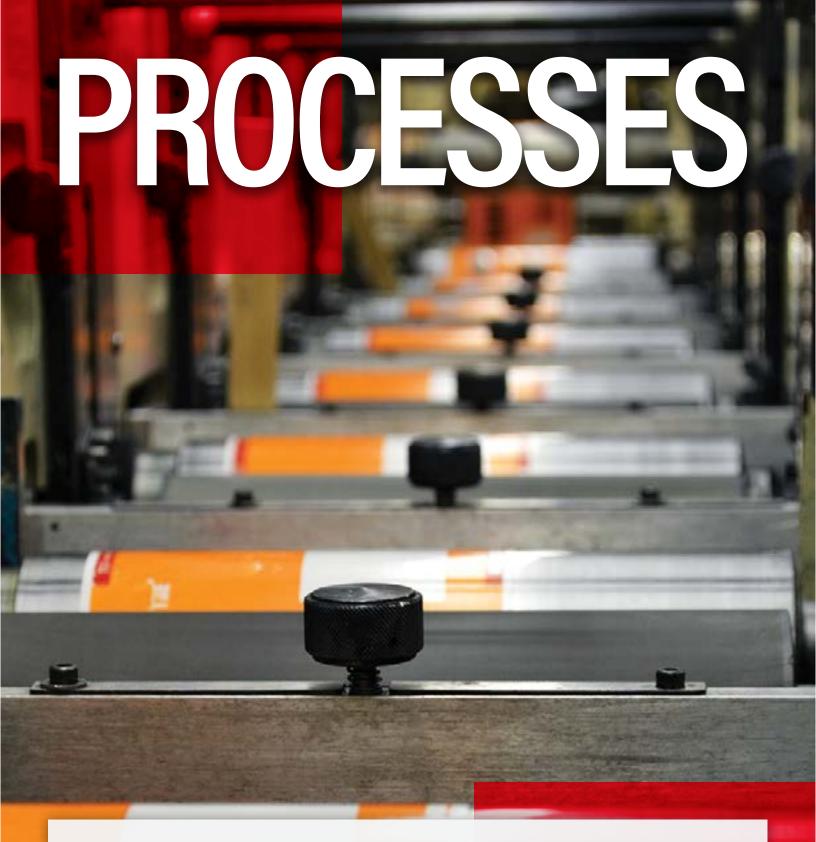






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Label-Aid Systems, Inc. has been manufacturing custom labels, decals, and graphic overlays since our beginning in 1976. We use flexographic, digital, and screen printing methods, but we don't expect our customers to make the printing process decision alone. Depending on a number of variables, our knowledgeable technical sales people will help you choose which process and material yields the lowest cost while also meeting your requirements.



#### **FLEXOGRAPHIC PRINTING**

Flexographic label printing offers many advantages including a diverse selection of materials, a wide variety of inks and coatings, as well as economical advantages with long and medium size runs.

#### **DIGITAL ROLL PRINTING**

Digital label printing is plateless, meaning no art or plate charges, and it allows for perfect registration, sequential or variable information, barcodes and QR codes, as well as fine gradients and vignettes. This process works best with short to medium runs, or where there are a large number of copy changes.



#### **DIGITAL SHEET PRINTING**

Digital sheet printing allows for unlimited colors without screen or ink changes, sequential and variable data, high quality graphics, and much faster turnaround times than traditional screen presses.

#### **SCREEN PRINTING**

Screen printing allows for more control of label durability for a variety of environments and can provide custom effects such as dead fronts, transparent colors, selective varnish and texture, and metallic inks.

# **PRODUCTS**



Label-Aid Systems, Inc. has a reputation for producing high performance custom labels, tags, decals, and graphic overlays that please our customers. We can produce any number of labels from just a few to millions. No matter your application, our team will work with you so your product fits all your needs.



#### **GRAPHIC OVERLAYS**

Used as brand identification on OEM electronic boxes, equipment, and machinery, custom graphic overlays are ideal for rugged environments where durability and long-life are a must. Our graphic overlays and custom faceplates are a versatile, eyecatching way to identify your brand while providing information necessary to the end-user. In addition, our graphic overlays are manufactured to your specifications and are ideal for indoor, outdoor and all harsh environments.

#### **AUTOMOTIVE LABELS**

Automotive applications often require demanding specifications for their label and decal projects including high-heat environments, fade-resistance, custom sizing and moisture resistance to name a few. From use on engine parts to interior surfaces, we will produce your label or decal with the most durable material in order to stand up to these varying environments.

#### **BEVERAGE LABELS**

Our in-house team is experienced with printing on a variety of label materials and can help you select a label that delivers robust graphics and superior adhesion while staying within your marketing budget. When you are ready, our graphics team works with you to determine your branding requirements, develop an impactful custom label design, and create a quality label that speaks to consumers and holds up under the rigors of transport and storage.

#### **UL LABELS**

Label-Aid Systems is part of the UL Authorized Label Suppliers Program (PGAA) which means we can meet all of your UL approved label needs, providing you with recognized component labels, certification marks, or combination labels, all compliant with regulations.







Our waterproof labels, also known as custom weatherproof labels are designed and crafted from polyester (Mylar) or vinyl, making them virtually indestructible all-weather stickers. Order pre-printed weatherproof labels with your own design to your individual specifications.



Competitively priced and designed around your branding requirements, our custom product labels are manufactured to enhance your product's look while enduring transport, moisture exposure, storage, and on-shelf requirements.



We offer a large selection of custom industrial decals to fit the needs of your business. We categorize our custom decals into three distinct groups, including domed decals and labels, window decals and static clings, and parking decals and hang tags, but the possibilities are endless. Our label-manufacturing experts are capable of creating hundreds of custom designs tailored to your specific requirements and guidelines.

#### **FOAM GASKETS**

We can manufacture custom foam and sponge gaskets for your unique application. This can include options where foam or sponge gaskets need to be resistant to water, acid, gasoline, oil, alkali, ozone, UV, or oxidation. These gaskets can provide a strong seal, prevent leakage and contamination. Foam or sponge gaskets can also be used as spacers or as a cushion.





#### **DIECUTTING**

Diecutting provides a clean, accurate, and consistent cut for as many labels as needed. Tools made to your specific measurements are utilized to provide tight tolerance cutting.



#### **LASER CUTTING**

Laser cutting offers a quick cutting solution without the cost and time restrictions needed for a tool. It's perfect for prototyping quick turnaround label solutions.

#### **LAMINATING**

Laminating adds another layer of protection between your label and it's environment. We offer a variety of laminate materials that add protection to your labels such as UV protection. We also offer laminates with a variety of finishes such as velvet, gloss, and matte.

#### **DOMING**

Doming is where a layer of polyurethane resin is pooled on top of the label to give it a 3D effect as well as an extra layer of protection from the environment.

#### **EMBOSSING**

Embossing raises an area on a label to fit over switches and buttons that perform functions to make them easier to press, to highlight areas in a design for better visual and tactile visability, and to provide physical information such as Braille.

# MATERIALS



Label-Aid Systems, Inc. carries a vast selection of materials and adhesives to construct the perfect custom labels, decals, or graphic overlays to meet your specific application. Whether you need a robust polyester decal that withstands years of humidity, rain, and UV radiation, or simple paper product labels with a lifespan of a few months, we'll suggest the right material and adhesive for the job.



#### Uncle Ben's.

#### **ECLC**

#### **POLYCARBONATE**

Polycarbonate is a very versatile durable plastic, which provides great strength at a light weight. Trade names used for polycarbonate include LEXAN, MAKROLON, ULTEM, and VALOX. Polycarbonate is the substrate of choice used for a majority of graphic overlay applications because of its cost versus benefits derived, as compared to other substrates available.

#### **POLYESTER (Mylar, PET)**

Polyester is unaffected by moisture and practically impermeable to odors. Polyester base materials are available in clear, white, metallized, and silver. Optically clear overlaminates are also available. Our Mylar labels are well-suited for outdoor applications where they may be exposed to the elements. PET also comes in tamper-evident varieties, which show a void or other pattern when the label is removed.

#### **POLYIMIDE**

Polyimide label substrates are made from imide monomers which are ideal for high heat applications and have the ability to perform well in temperature ranges up to 538 degrees C. Fully conforming to all RoHS and REACH requirements and halogen free properties make Label-Aid's custom polyimide labels and tags the perfect solution for your unique application.

#### **POLYPROPYLENE**

Polypropylene labels, also known as PP, OPP, and BOPP films, are derived from petroleum using cost-effective high-yield polyolefin resins. This film's facestock has similar properties to polyethylene but is stronger, more rigid, and offers more temperature resistance.

#### VINYL

Vinyl is a PVC film product that can be used as a label base stock and clear (frosty) laminate. In its thicker forms (10, 20, 30 mils), it can be used for outdoor signs and markings. Our custom Vinyl is available in various colors and finishes including clear, colored, black, white, with matte and gloss appearances. As a label stock, vinyl is known for its high tear resistance, softness and malleability, and high conformability to rigid and squeezable products.

#### **DESTRUCTIBLE VINYL**

We offer destructible vinyl labels, which will be readily apparent and easily identifiable if someone attempts to remove the label. Once a destructible vinyl label is removed from the release liner and stuck it to the surface of the item to be labeled, it cannot be removed without the label tearing into tiny pieces.

High Limit







#### **TAMPER EVIDENT LABELS**

When peeled, this label will display the message "VOID." The adhesive separates from the backing to reveal a positive VOID on the item's surface, while this message appears in reverse on the label itself. Once the custom void sticker has been peeled away, it may not be re-applied or re-sealed, indicating it has been tampered with. Unlike destructible vinyl, custom void sticker may be wrapped around a sharp edge such as a closure seal application.

#### THERMAL TRANSFER PAPER

Thermal transfer paper is specifically coated to except ink transferred from a ribbon onto the label face through a heat process. The result is crisp, high-definition images of the highest quality perfect for demanding environments.

#### **DIRECT THERMAL IMPRINTABLE PAPER**

Utilizing chemically treated material that turns black when exposed to a thermal printhead, direct thermal imprintable paper labels do not require ink, toner or ribbons. They offer an affordable solution for applications that require labels to be printed and applied to items quickly. Backed with an all-temperature adhesive, our direct thermal paper labels are produced on white paper stock with a high sensitivity thermal coating. Text or images are printed in black and white but can fade when overexposed to heat and light.

#### **HIGH GLOSS LABELS**

CH YOU

High-gloss paper labels are a simple and affordable way to get a professional-looking label with excellent visual appeal, effectively marketing to prospective customers. Printed on paper or film, they give products a sophisticated look, superior image contrast and luminous appearance. Seeming to make your brand colors and images jump off the shelf, customers often view products with high-gloss labels as sophisticated and polished.

#### **MATTE COATED PAPERS**

Matte-coated labels offer a subtle look while still maintaining a high-quality, full-color finish. These labels have a non-shiny, flat texture that appears frosted and can feel luxurious or natural depending on design, use and placement.

#### **LAMINATED FOILS**

Laminated foils are metalized silver paper or film, which creates a shiny and glossy foil appearance. Add vibrant images and colors for a custom look or to create brand awareness. Featuring stamped or embossed foil, these metallic foil labels come finished on a roll for easy application.

Holographic materials utilize a special foil type and light reflection to create moving patterns. With a vibrant, gleaming surface unlike other labels, holographic materials can add elegance and style to any application. At Label-Aid Systems, we can add a striking and shiny finish to your packaging and create an exceptional look. Our team can print custom logos, text, designs and graphics directly onto holographic stickers and labels.

INTRODUCING

### FLUORESCENT PAPER

Fluorescent stickers and labels are a cost-effective solution to call attention to a product or safely organize a working environment. Brightly colored to enhance visibility, especially in nighttime or low-light conditions, these labels are a reliable choice for marking office supplies, storing and shipping fragile products, and creating warning signs or notices.

Only for use in Keurig<sup>®</sup> 2.0 brewers Sold separately from brewer

#### **PIGGYBACK PAPERS**

Piggyback labels combine two layers. The bottom layer forms the back and adheres to the applied surface, while the top layer can be peeled off and re-applied to another surface. Sometimes called two-layer or double-layer labels, this type of label is dynamic and versatile.

## XANTE

#### **TAG STOCK**

Tag paper is a stiff utility grade card stock that can stand up to frequent handling and bending. Each label is created around your organization's color, logo and usage requirements using close tolerance printing, cutting and assembly techniques. We sell tag stock with and without adhesives.

#### **ADHESIVE TYPES**

Label performance and durability depend on selecting the right adhesive for your application. Product shape, texture, substrate composition, temperature, moisture exposure, and removability are a few of the factors that determine which type of adhesive is best for your particular application. There are four main types of adhesives to choose from: permanent, repositionable, removable, and freezer.

High Limit



#### YEARS OF EXPERIENCE

We are a group of highly motivated, trained, and skilled individuals who have grown into a premier manufacturer of labels, decals, and graphic overlays. We are trusted by clients around the globe to deliver durable, precision label products at competitive prices. With over 45 years of experience, we provide quality labels and graphic overlays to a number of industries.

#### **CERTIFICATION**

With ISO 9001:2015 certification you can be sure that we manufacture every label with strict quality standards. Our certification insures that every product follows a process of quality checks throughout the manufacturing process so all of our products are of the highest quality.

#### **KNOWLEDGABLE EMPLOYEES**

We have a number of long term employees, many of who have been with us for over 25 years. Those employees possess an immense knowledge of our products and capabilities and can help guide you through the process of customizing your labels to your needs.

















### LABEL-AID SYSTEMS

**CUSTOM LABELS & GRAPHIC OVERLAYS** 

# Contact us, and we can get you the perfect label for your needs today!



Call us at
866.937.1125
or visit
www.label-aid.com
for more information















